

CMS Expands Commercial Team to Better Realise Market Demand

Milton Keynes, UK, 25 February 2020 – Collision Management Systems (CMS), the connected vehicle data specialist, working with insurers, fleets and remote worker organisations to reduce employee risk, announced the appointments of Jonathan Wool and Aaron James as Business Development Managers and Frank Reynolds as Head of Marketing.

These appointments further expand the burgeoning CMS team as it grows to meet the demand for its SaaS based risk management and cost saving solutions for the connected commercial vehicle and remote worker sectors.

Joining the company at the start of February Jonathan Wool leads the sales team at CMS with responsibility for developing customers in the fleet and insurance markets.

Prior to CMS Wool worked for VUE Group with a focus on fleet risk management. This built on his financial services background, in fleet insurance, both underwriting and broking and his launching of PAYG fleet insurance products in the self-drive hire insurance sector.

On starting his role at CMS Wool said *“It’s great to be part of CMS, bringing customers a market leading technology that is changing the way fleets and connected data driven businesses assess, manage and action risk.”*

Aaron James joined the company in mid-December to lead the development of CMS’ customer, prospect and market insight platforms. Working in partnership with Wool, he now leverages that insight to develop opportunities for CMS’ risk management SaaS offering.

Before joining CMS James worked on leading car manufacturer accounts at a marketing agency and in business development roles at Suzuki.

“I’m thrilled to work for such a fast-growing company with innovation at the heart of everything it does. CMS has so much to offer in the field of connected data management to help customers manage their risk better”, said James.

Completing this expansion, Frank Reynolds joins from a simulation and VR specialist, having previously worked at Europcar and Hertz.

Reynolds’ remit is to expand the footprint of CMS’ marketing, with focus on digital aspects, as the company expands both domestically and internationally. Commenting on this Reynolds said *“CMS provides a revolutionary solution for connected data management and its application in risk management. It is very exciting to be taking that capability to a global marketplace.”*

Charles Smith, CEO at CMS commenting on these appointments said, *“With this expansion to our commercial team, CMS is even better placed to deliver solutions for employee and driver risk management to large fleets, commercial insurers and technology partners.”* He added *“At the end of 2019 we passed 100,000 connections to our platform, with this expanded team, we will quickly power past 250,000 connections as we help more organisations around the world manage incidents and risk better and make the working world safer.”*

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For further information, contact:

Frank Reynolds
Head of Marketing
Collision Management Systems
Tel: +44 (0)345 241 9449
Email: frank@c-m-s.tech

About CMS:

Founded in 2012, Collision Management Systems (CMS) gathers, refines and analyses data from any connected vehicle, company or person, giving leading insurers, fleets, and remote worker organisations, across the globe, the right information to take fast, decisive actions to manage incidents and risk better, and make the working world safer. Visit www.c-m-s.tech to find out more.